# florist

breeding & propagation

## Patio Gerbera The Finishing Touch

### **2019 – 2020** Tissue Culture Young Plants

### cultivation manual

# Patio Gerbera

substrate

Substrate for transplanting

- Use a well draining, coarse substrate for
- successful rooting
- pH between 5,5 5,8
- EC around 1,0 1,5
- Watch the pH; a high pH can cause chlorotic leaves.

### irrigation

Start with overhead irrigation (for strong root development). When the flower buds appear, ebb/flow or drip tubes are preferred.

Irrigation timing: in the morning. Watering: Gerbera prefers a moderate to dry soil condition.

### pots

The young plants can be transplanted in 19-25 cm / 7-10" pots Transplant the plant in the center of the pot, with the top of the plug leveling the surface of substrate. Use pots with at least 6 drainage holes and a lip. After transplanting place the pots pot-tight for an optimal micro climate.

#### **Recommended fertilizer**



#### EC

Start phase 1-6 weeks: 1,5 - 2,0

Flowering phase: 2,0 - 2,8

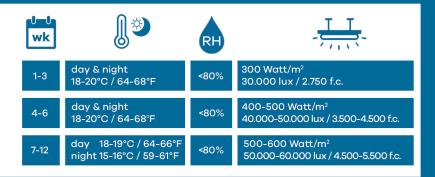
Or use a basic NPK fertilizer, such as: 18-9-18 or 17-5-17 with added micro elements.



### optimal climate

The drop in night temperature allows the plant to set several buds and finish with a full canopy of colour.

During dark wintertimes artificial lighting is recommended to maintain the product quality. Add approx. 5.500 lux (510 f.c.) to ensure optimal light levels.





### spacing

As soon as the leaves touch, the plants can be spaced. This is approximately 6 to 8 weeks after transplanting.

Average pot size: • transplanted:

• spaced:

19cm / 7" pot 24 plants per m² / 3 per ft² 8 plants per m² / 1 per ft²



### general remarks

Irrigation management is the key. Overwatering is a common cause of low quality and high crop losses.
There is no need for Plant Growth Regulators.

- Common challenges: leaf miner, white fly, thrips, botrytis, powdery mildew, broad mites/cyclamen mites, aphids, pythium and phytophthora.
- For custom growing recommendations based on your specific environment please contact Florist Holland BV

The guidelines in this manual are based on North European climate conditions and can be used as a starting point. Crop times may vary depending on the climate, location, time of year and greenhouse environmental conditions.



### finishing

Around 6 to 10 weeks after transplanting the first flowers will appear. Pinch the first buds to stimulate the plant to create more buds for multiple open flowers at point of sale.

Retail ready

We advise to have at least 3 flowers open and buds in the plant at time of sale. Timetable after transplanting, depending on climate conditions and pot size:

In summer	12 to 16 weeks
In winter	16 to 20 weeks

Florist Holland B.V. P.O. Box 3 1430 AA, Aalsmeer the Netherlands

T +31 (0) 297 328 229E info@floristholland.comI www.floristholland.com

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## **Patio Gerbera** Bicolors



Fundy®



**Capitol Reef**®



Karoo®



Painted Desert®





**Flowering period:** From late spring until early autumn **Grows to height/width:** Plant height: 18 to 20 inch / 45 to 50 cm Plant width: 16 to 18 inch / 40 to 45 cm Habit: Upright, mounding

### **Patio Gerbera**

Key features of Patio Gerbera®



WOW! These flowers are huge and stylish!







### Florist Holland 2019 - 2020

## **Patio Gerbera** Solid colors



Patio Gerberas are voluminous plants with stunning palm-size flowers, for an instant WOW effect at the front door, patio, terrace or veranda. Patio Gerbera is available in a wide range of varieties, from solid colors to beautiful bicolors. With its show-stopping flowers Patio Gerbera is a true retail favorite.

#### Retail merchandising/display suggestions

Clustered in large containers Patio Gerberas offer a great burst of beauty. The long-lasting, successive flowers will hold their color for weeks. Patio Gerberas are a great alternative to a gift bouquet.

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# Patio Gerbera Assortment

This isn't all! Our complete Patio Gerbera assortment consists of:



### What to order

Choose the type of starting material that suits your business best:

- Stage 3 TC plants

- Rooted young plants/liners

Ask your representative for more information

There are also promotional items available, for example banners and product tags.



Stage 3 TC Plants



Rooted young plants



Product tag



### Banners

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### Patio Gerbera the finishing touch

WOW! These flowers are huge and stylish! Rich flowering from late spring to early autumn